For individuals, the GOP tax plan ends up mostly a wash

CHRIS TOMLINSON Commentary



Beware politicians promising simple solutions to complex problems

Republican leaders are touting

the simplicity of their proposed tax system, promising a postcardsized return that requires little effort to complete. But closer analysis reveals that the GOP tax plan will produce tax cuts for businesses and those who own them, while doing next to nothing for most taxpayers and, in some cases, indirectly raising taxes on the upper middle class.

Whether you benefit or not depends on where you are in life, and what exemptions, deductions and credits you claim.

Overall, the GOP tax plan would add \$1.7 trillion to the deficit by reducing government revenues. Most of those losses will come from lowering the tax rate on businesses from 35 percent to 20 percent. Corporations have it easy. Congress plans to grant them a lower tax while keeping most deductions.

Most individuals will see lower rates, but under the House plan, couples earning between \$260,000 and \$416,000 a year are Tomlinson continues on B8



House Ways and Means Committee Chairman Kevin Brady, **R-The** Woodlands, has been working on the House's GOP tax plan.

J. Scott Applewhite / Associated Press

INSIDE

Some relatives in a Sandy Hook case want a lawsuit against a gunmaker reinstated. Page B3

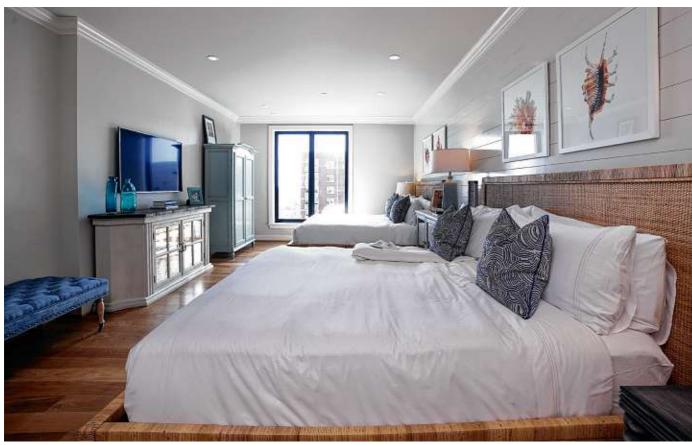


AT A GLANCE

DOW 23,409.47, down 30.23 (-0.1%) S&P 500 2,578.87, down 5.97 (-0.2%) CRUDE OIL \$55.70, down \$1.06 (-1.9%) NATURAL GAS \$3.102, down 6.5¢ (-2.1)

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LODGING



Some rooms at the new Hotel ZaZa in Memorial City feature a beach theme. The 17-story tower features 10 floors of hotel rooms and 133 apartment units on the upper floors.

Suburban, yet funky

Flood reform plan clears House

By James Osborne

WASHINGTON - House Republicans passed legislation Tuesday seeking to shore up the finances of the National Flood Insurance Program.

Titled the 21st Century Flood Reform Act, the bill, which passed the chamber with bipartisan support by a vote of 237-189, seeks to stabilize the flood program by shifting homeowners toward private insurers and raising rates on homeowners whose houses have flooded repeatedly.

Attention will now turn to the Senate, where similar legislation is already in the works.

"It is an absolutely revolutionary reform that we can break open the government monopoly and bring in market competition, innovation, more affordable rates for so many," said Rep. Jeb Hensarling, R-Dallas, chairman of the House Financial Service Committee. "Today's vote on the #FloodInsurance bill provides important reforms for taxpayers and certainty for policyholders," House Majority Whip Steve Scalise, R-La., wrote on Twitter. The bill's passage follows a lengthy negotiation over the past six months, as Republicans and Democrats alike battled over a program that those living along oceans and rivers rely on heavily to subsidize their flood insurance premiums but has run massive deficits over the past decade. Laura Lightbody, project director of the Pew Charitable Trusts' flood-prepared communities initiative, wrote in a blog post that the legislation "addresses the growing and costly drain of repeatedly flooded properties on the NFIP.' "Historically representing just about 1 percent of policyholders but roughly 25 to 30 percent of the program's claims, the number of these properties has been growing and may continue to Flood continues on B7

By Paul Takahashi

HE funky, eclectic vibe of Houston's newest boutique hotel belies its suburban location. But that urban aesthetic is exactly what developer Metro-National hopes to bring to Memorial City, envisioned nearly 60 years ago by founder Joseph Johnson as a "city within a city" out in west Houston.

"If someone told us 25 years ago that Hotel ZaZa was going to anchor this development, we would have laughed," president MetroNational Jason Johnson, the founder's grandson, said. "This hotel proves that west Houston is growing into its own."

Built on a former parking lot, the Kirksey-designed 17-story tower features 10 floors of hotel rooms and 133 apartment units on the upper floors. The 159 luxury hotel rooms designed by Kathy Anderson's Eklektik Interiors boast art deco furniture, king-size beds with

Hotel ZaZa to open outpost in Memorial City with urban aesthetic similar to its original in the Museum District



Michael Wyke photos

Jason Johnson, president of MetroNational, shows a two-bedroom residence on the upper floors of the new Hotel ZaZa. The apartments are called The McCarthy.

artsy headboards and butterfly designs, and midcentury modern sputnik lights.

Hotel ZaZa Memorial City will bring a sensibility familiar at its first Museum District location think family "staycation," girls' night out or a bachelorette party to west Houston when it opens Dec. 1. Move-ins at The McCarthy apartments are expected to begin in February.

"This brings a completely different clientele to west Houston, beyond that corporate user who stavs at a typical hotel," Johnson said. "A lot of people want to come into the city for the weekend, looking for a different experience."

For more discerning guests, Hotel ZaZa offers eight themed "Magnificent Seven Suites," larger suites designed by Duncan Miller Ullmann Design. Hotelier Z Resorts has 50 so-called "concept" suites in Hotel ZaZa locations across Texas, which feature **Boutique continues on B8**

ENERGY

Perry makes case for teaming with Canada, Mexico

By Collin Eaton

Energy Secretary Rick Perry said Tuesday that U.S. officials and their counterparts in Canada and Mexico must collaborate to speed the development of the continent's vast energy resources and remove regulatory roadblocks to crossborder energy infrastructure projects.

The former Texas governor also urged mutual cooperation between the

NAFTA talks create worries

» Business groups are bouncing between despair and panic. Page B2

three countries on enhancing the physical safety and cybersecurity of the energy systems that stretch across the nation's borders.

"Canada and Mexico are the largest energy trading partners of the Perry continues on B7



Marie D. De Jesús / Houston Chronicle

Minister of Natural Resources Jim Carr of Canada, left, U.S. Department of Energy Secretary Rick Perry and Secretary of Energy P. Joaquin Coldwell of Mexico answer questions Tuesday in Houston.

OIL INDUSTRY

Agency says not to count on crude prices staying up

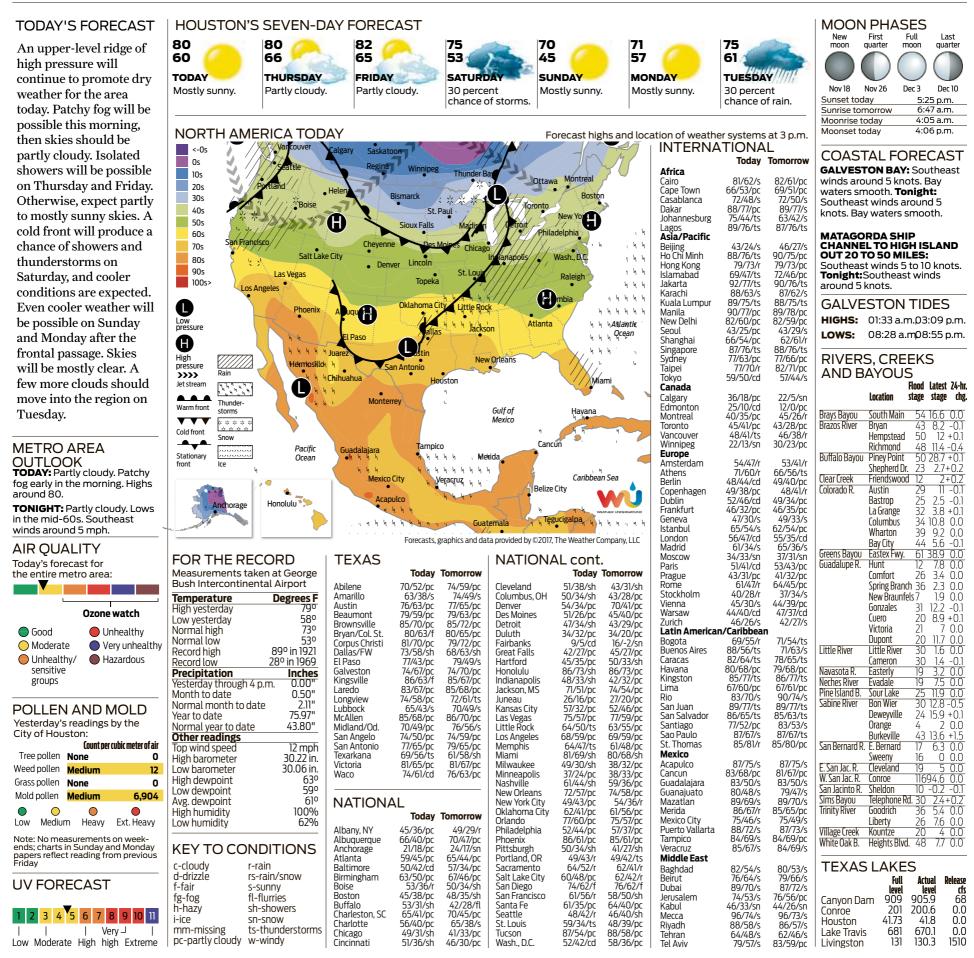
By Collin Eaton

The International Energy Agency said the oil industry's hopes for stable crude prices between \$50 to \$60 a barrel could be dashed soon if the supply disruptions and geopolitical tensions pushing prices upward prove temporary.

U.S. oil prices have risen above \$57 a barrel recently amid geopolitical tensions overseas, supply disruptions and an anticipated

extension of OPEC's production cuts next year. Bloated global petroleum inventories were reduced by 40 million barrels after Hurricane Harvey, pushing stockpile levels in wealthy nations below 3 billion barrels for the first time since 2014. But the oil market isn't tightening as quickly as once anticipated, the agency said in its monthly oil market report. Indeed, benchmark U.S. **Oil continues on B7**

WEATHER



Boutique hotel could add shoppers at Memorial City Mall

Boutique from page B1

themed furniture, accesso-

after travel destinations.

\$900 a night. The building is Metro-National's first mixed-use ries and designs modeled hotel-apartment tower, Johnson said. As Memorial "We wanted to take our City has grown beyond the mall to include office, hotel restaurants, the developer has been adding more apartments in recent years. The Fountains, a 114-unit luxury apartment, opened in 2010, and MetroNational is working with Gilbane and Slate Real Estate Partners on a 333-unit apartment project called Barryknoll. "We needed some more residential," Johnson said. "We've been a little underserved on the apartment side. This was a great opportunity to put in multifamily units and have more of an urban feel on this side of the campus. The McCarthy apartments feature the typical luxury finishes: stainless steel appliances, granite countertops, a speaker system, and views of downtown and the Galleria area. The units, which range from a 530-square-foot studio to a 2,000-square-foot



Memorial Citv by the numbers

million square feet of 3. Class A office space for companies like Air Liquide Cemex an

iests and transport them to a place where they feel like they're at a beach or in Paris," interior designer Kimberley Miller said. "It gives them a sense of place."

Hotel ZaZa also features a spa, gym and "beach club" with a resort-style pool and cabanas. In addition, there will be 11,000 square feet of event space, including a ballroom, foyer and conference room overlooking a Ciro's restaurant and a 7,000-square-foot lawn for events. On the ground floor, the Tipping Point restaurant will serve Americanstyle cuisine.

The hotel already has two holiday parties and two weddings scheduled for December, as well as eight other weddings booked in 2018, according to Ian Bush, the hotel's general manager. The double king-sized bedrooms start at \$279 per night, and the suites start at

Michael Wyke

A faux wedding shows how the ballroom space can be used at the the new hotel.

penthouse, also have some hospitality touches, such as entryway sconces and hotel-style doorstops.

Penthouse residents will have free valet parking and room service. Lincoln Property Co., which manages The McCarthy, did not release the rental rates.

The apartments will likely appeal to high-income millennials and energy professionals in their late 30s and early 40s who

want to live near work and have access to convenient hotel-like amenities and restaurants. Hotel guests and apartment residents can walk from the tower to Memorial City Mall in minutes, Johnson said.

"Just being on top of ZaZa is a great amenity for our residents," Johnson said.

Ultimately, MetroNational hopes adding a boutique hotel, restaurant, apartments and events spaces can drive more shoppers to Memorial City Mall, the linchpin of Memorial City.

As online shopping has roiled suburban shopping malls around the country, retail developers are seeking new ways to create a retail experience to entice shoppers away from Amazon and the like, Johnson said. "E-commerce will affect us, but this is one of the better-performing malls in Houston, typically only secAutomotive

nillion square feet at Memorial Hermann Memorial City

2.2 million square feet of shops and restaurants

11,000 square feet of green spaces 289-key Westin Memorial City

159-key Hotel ZaZa Memorial City

,000 (Approximately) apartment units, including The Fountains, The McCarthy and the Barryknoll (under construction)

ond to the Galleria," Johnson said. "We'll be here for quite some time."

paul.takahashi@chron.com twitter.com/paultakahashi

Tomlinson: Expect a boost but not a windfall for U.S. economy

Tomlinson from page B1

bumped into a higher tax bracket. The bottom line is that while Congress is cutting \$1 trillion in taxes on individuals over the next 10 years, it is also cutting \$1 trillion in tax breaks.

A third of the tax cuts would go to the top 1 percent of Americans, who according to the conservative leaning Tax Foundation, paid 40 percent of the individual income taxes collected last year. Over the plan's 10-year horizon, though, the top 1 percent will see more of the benefits because of the way Congress is indexing income to inflation and the estate tax, according to the left-leaning Institute on Taxation and Economic Policy.

A quarter of middleincome Americans will see a tax hike by 2027 because the provisions that benefit the middle class phase out, the institute said.

How much of a tax break you'll see depends on your income, where it comes from and whether you itemize vour return.

The elimination of the alternative minimum tax is a huge win for higherincome people. The AMT currently catches wealthy people who use too many deductions to avoid paying taxes and forces them to pay a supplemental tax. Congress introduced the AMT to keep people from gaming the system, and the GOP plan repeals it.

Reducing or eliminating the estate tax also benefits the extremely wealthy, because right now they are the only ones who pay it. Estates valued up to

\$5.49 million are currently exempt, and both the House and Senate plans raise the exemption to \$11 million.

The more clever trick in the GOP plan, though, is the near-doubling of the standard deduction while eliminating the most popular itemized deductions. Touting this as a big step toward simplifying the tax code, House Republicans predict the number of taxpayers filing itemized returns would drop from 30 percent to 6 percent. Presumably this will save time and accounting costs.

The problem is that many families will end up paying more because the higher standard deduction does not equal the value of the deductions and exemptions the GOP wants to eliminate. A couple with two children, for example,

can take two standard deductions and four personal exemptions for \$28,000. Under the GOP plan, the total deductions and credits would be \$27,600.

For other couples, the standard deduction of \$24,400 does not make up for lost itemized deductions, such as the \$2,500 student loan interest rate deduction.

The Senate plan would eliminate the state and local tax deduction, which in Texas lets homeowners deduct the money we pay in property taxes. The House keeps the deduction but limits it to \$10,000. Either way, the higher standard deduction does not make up for the lost property tax deduction for upper middle class home-owners.

The House plan eliminates the medical expenses

deduction, which would hit households with elderly or chronically ill members. Some households routinely deduct \$30,000 a year and would end up paying higher tax bills. The average Medicare beneficiary pays \$5,680 in out-of-pocket expenses a year, and without the deduction, these elderly people could pay taxes on more of their income.

Over the next 10 years, the same taxpayer might actually see both tax reductions and hikes, as compared with the current tax code, as he or she passes from young adult, to parent to middle age and retire ment. The odds that a single taxpayer will see a net benefit over his or her lifetime are pretty slim.

There is an enormous amount of hype around the GOP plan, from proponents

and critics, and much of it is ludicrously exaggerated. The rich will see greater benefits, but that's because they pay more in taxes. The business community will do well, but this will not be revolutionary. There might be a short-term economic boost, but it will not be the windfall the GOP claims.

Average Americans, though, should not expect to see much of a difference in their lives, perhaps a few hundred dollars here or there. This plan will not do much for them, and that is perhaps the most damning praise imaginable.

Chris Tomlinson is the Chronicle's business columnist.

chris.tomlinson@chron.com twitter.com/cltomlinson www.houstonchronicle.com/ author/chris-tomlinson